

# Lots to do, lots to see in the city centre. And always a warm Yorkshire welcome.



A 'night on the town'

Vibrant, diverse and full of surprises, Bradford City Centre is steeped in Victorian heritage and unique attractions.

If your passion is history and architecture, the Council produce a series of **City Centre Trails** providing a revealing insight into Bradford's rich heritage, such as the **Little Germany Conservation Area**

- the city's historic wool merchant's quarter - with its lavish splendour which is now developing as a business area. Bradford's 15th century **Cathedral** and the **Priestley Centre for the Arts** which offers a lively programme of contemporary plays, music and art house films are located in this part of the city.

In the popular West End is the **Alhambra Theatre** - a finely preserved Edwardian building which regularly hosts touring national shows, ballet and popular pantomime. For film geeks, the **Pictureville Cinema** shows a varied programme of releases from around the globe, and features a giant Cinemascope screen.

Next door is the **National Museum of Photography, Film and Television** (which reopens in Spring following a £16 million expansion) and the new 3-D IMAX Cinema. In the new Westgate area of the city, the



Waterstone's in the Wool Exchange

unique **Colour Museum** reveals the mysteries of colour and how it affects our lives.

A symbol of Bradford's changing face is provided by **Centenary Square** - a traffic free public space in front of City Hall which hosts open-air fairs, roadshows, concerts and community events. In summer it takes centre stage as the venue for a host of **Bradford Festival** events. Close by, **City Park** provides a 'green oasis' from the hustle and bustle of the city centre.

There's plenty of attractions for shoppers with a host of major high street stores and independent shops combining choice and quality. The principal shopping areas include Bradfordway, Barley Street and Kirkstall, and recent pedestrian improvement schemes help make shopping hassle-free.

The **Kilncliffe Shopping Centre** offers sixty-six shops including

Coronation Street's Maxine, played by Tracey Shaw at the last annual celebrity Christmas Lights switch on



Great cafe bars

major stores, such as Boots, W. H. Smith and Littlewoods - all under one roof!

A large Waterstone's bookstore takes pride of place in the refurbished Grade One Listed **Wool Exchange** - once the hub of Bradford's world famous wool trade. It includes a stylish cafe bar - the Seattle Coffee Company, overlooking the main store.

In **Forster Square**, a multi million pound retail park sells everything from sports wear to electrical goods and includes a 1300 space car park.



New for 1999 in Bradford

If all these attractions have left you needing a break, there are numerous cafes, continental style bars, traditional pubs and quality restaurants to choose from.

Bradford city centre has an ongoing series of events throughout the year, including :

- See behind the scenes at some of Bradford's famous public buildings as part of the **National Heritage Open Days Weekend**, 11 - 12 September. Contact 01274 - 753763.
- The internationally famous **Bradford Festival** bursts into life on 26 June to the end of July. Contact 01274 - 309199.
- Top West End shows, touring productions, comedy, dance and music - are all at the **Alhambra Theatre** and **St. George's Hall**. Contact 01274 - 752000.
- The **Priestley Centre for the Arts** stages local theatre productions, cinema releases and exhibitions. Contact 01274 - 820666.

# Bradford